



Memorandum

To: Provost and Chief Academic Officers

From: Paula Compton, Associate Vice Chancellor, Articulation and Transfer

CC: Donna Chadwick, Business (Accounting) TAG Panel Lead

Date: October 14, 2022

Subject: Endorsement Survey for Proposed TAG Learning Outcome Revisions in Introductory Financial Accounting (OBU010) and Introductory Managerial Accounting (OBU011)

Background

During the spring 2022 semester the Ohio Articulation and Transfer Network (OATN) held a discussion with the Business (Accounting) Transfer Assurance Guide (TAG) panel to review current learning outcomes. With the Business (Accounting) TAG area learning outcomes last reviewed in 2015, subject matter experts serving on the TAG panel participated in an in-depth review to determine if learning outcomes revisions are recommended.

After some discussion, the TAG faculty panel has recommended revisions to the following Business (Accounting) TAG courses:

OBU010: Introductory Financial Accounting

- Minor revisions to the course learning outcomes
- Revisions to course Body of Knowledge
 - Revisions to non-essential body of knowledge
 - Revisions to non-essential body of knowledge now proposed as essential
 - Revisions to essential body of knowledge now proposed as non-essential
 - Removal of several body of knowledge areas

OBU011: Introductory Managerial Accounting

- Minor revisions to the course learning outcomes
 - Revisions to essential learning outcomes
 - Removal of essential learning outcomes
- Revisions to course Body of Knowledge
 - Inclusion of new essential learning outcomes
 - Inclusion of new non-essential learning outcomes
 - Revisions to essential body of knowledge now proposed as non-essential
 - Shifting Body of Knowledge sections (structural)

What We Need From You:

The Business (Accounting) TAG panel seeks feedback from your institutions regarding the proposed revisions. Please arrange to have the appropriate Business (Accounting) faculty at your institution assist with commenting and completing the survey as soon as possible but **no later than November 11, 2022**. We are collecting only one representative response per institution. Please work within your institution to reach institutional consensus prior to providing feedback. A copy of the proposed revised TAG course learning outcomes has been attached as reference.

Please provide your institutional response by **November 11, 2022**. The survey link is:

<https://www.surveymonkey.com/r/7FP7MWH>

Important Note: Institutions must complete the survey via the link provided above. The attached PDF file is for reference only. Do not use the PDF version to respond to the survey.

Thank you in advance for your assistance. If you have any questions, contact Jessi Spencer, Senior Director, OATN Policy, Budget, and Constituent Relations, at 614-78-4706 or jspencer@highered.ohio.gov.

Attachments (2)